

Audo

COPENHAGEN



PLINTH COLECTION, CALACATTA VIOLA
Designed by *Norm Architects*

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A tribute to the beauty of marble, Audo's Plinth collection is extended with the addition of rose-coloured marble: Calacatta Viola is an off-white marble with striking purple veining. Equal parts beautiful and timeless, the marble plinth is a sculptural piece in its own right, as well as a sophisticated platform for whatever objects rest upon it. Designed by Norm Architects, Plinth comes in cubic, tall, and low versions.

The plinth has long been a much mused-over object. In collaboration with Audo, Norm Architects set out to rethink its uses and to reveal the natural beauty of marble. The result is a series of multifunctional podiums for the home, office or showroom. Handcrafted in Portugal, each piece of marble is carefully selected and shaped into three perfectly aligned forms: a low rectangular version ideal as a statement-making coffee table; a cube perfect as a bedside or side table; and a traditional plinth on which favourite objects can be displayed. The sharp, clean silhouette of each plinth stands in striking contrast to the unique veining of the natural, light-reflecting marble.

About The Designer

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialises in residential architecture, commercial interiors, industrial design, photography and art direction. The company name highlights the importance of drawing inspiration from norms and traditions within architecture and design—in particular the Scandinavian design principles of timeless aesthetics and natural materials, and the Modernist values of restraint and refinement. Together with Audo, Norm Architects create design that unites great materials and craftsmanship, while embodying beauty, tradition and timeless simplicity.



PRODUCT TYPE
New marble for the Plinth Collection

ENVIRONMENT
Indoor

COLOUR
Calacatta Viola marble

MATERIALS
Calacatta Viola marble
PA glides and MDF

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ABOUT FLOS B&B ITALIA GROUP



Since May 2022, Audo Copenhagen has been part of FLOS B&B Italia Group, a leading global high-end design group operating a number of legacy brands in the world of luxury furnishings and lighting, with a European cultural heritage. Driven by a purpose of “*We design for a beautiful life*”, the Group designs for the planet, people, and culture. The Group includes FLOS, B&B Italia, Louis Poulsen, Maxalto, Arclinea, Azucena, FENDI Casa, Audo Copenhagen and Lumens.

ABOUT AUDO COPENHAGEN



Audo Copenhagen offers collections of high-end furniture, lighting and accessories that balance Danish traditions with a global, contemporary outlook. Audo is driven by quality and shaped by community.

Through partnerships with renowned, international designers and architects, Audo reimagines beloved classics and presents new designs. Each piece in Audo’s evolving design collection is born from creative collaboration and seeks to inspire ongoing connection.